



REGIONAL NEWS RELEASE

United States Department of Agriculture
NATIONAL AGRICULTURAL STATISTICS SERVICE
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FOR IMMEDIATE RELEASE

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USDA TO CONDUCT CONSERVATION PRACTICE ADOPTION MOTIVATIONS SURVEY

LAKEWOOD, Colo. – June 6, 2024 – USDA’s National Agricultural Statistics Service (NASS) will collect responses to the Conservation Practice Adoption Motivations Survey over the coming weeks. Survey recipients may respond securely online at www.agcounts.usda.gov, by phone, or mail. A representative for NASS may call producers to set up an interview to assist in the completion of the questionnaire.

In late June, NASS will mail the survey to 5,000 farmers and ranchers in the Mountain Region States of Arizona, Colorado, Montana, New Mexico, Utah, and Wyoming. A joint project between NASS and USDA’s Natural Resources Conservation Service (NRCS), this new survey is aimed at better understanding conservation practice adoption and the role of technical and financial assistance. The data will be used to guide the implementation of NRCS programs in the future.

“Gathering information about the motivation for and adoption of conservation practices by farmers and ranchers allows USDA to understand the use and awareness of its programs,” said Rodger Ott, Director, Mountain Regional Field Office. “By continuing to collect survey responses, NASS can ensure we have the most accurate and representative data.”

There are two versions of the survey this year – one requesting information on grazing conservation practices and one for forestry conservation practices. Data from both versions of the survey will be released October 28, 2024. All NASS reports are available online at www.nass.usda.gov/Publications/.

All information reported by individuals will be kept confidential, as required by federal law. Thank you for participating and for your support of our programs and U.S. agriculture. If you have any questions, please feel free to contact your USDA NASS State Statistician at 1-800-392-3202.

Arizona – Dave DeWalt
Colorado – Rodger Ott
Montana – Eric Sommer
New Mexico – Margie Whitcotton
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NASS is the federal statistical agency responsible for producing official data about U.S. agriculture and is committed to providing timely, accurate and useful statistics in service to U.S. agriculture.

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